



## DESIGNERS APPLICATION FOR ADMISSION THAT'S DESIGN! 2009

### INTRO

At its third edition, That's Design! is the event which proposes an exhibition of the most important design schools worldwide and young emerging designers: a showcase offering the opportunity to present themselves through designs, products and creative ideas.

### ADMISSION CRITERIA AND HOW TO APPLY

For the first time, That's Design! will welcome **professionals** (of product design, industrial design, furniture design, light design, interaction design, fashion design, textile design, etc.) **under the age of 40**.

The projects to present - **mock ups, prototypes or products** are required, while drawings and renderings are not accepted on show - must be inspired to these 3 keywords: **innovation, sustainability and interactivity**.

Candidates who are interested in participating in 2009 edition should complete the **Application Form** and attach a **CV, three images** of the projects that will be on show at TD! and a **digital portfolio** (website/weblinks or pdf format are fine). Materials must be under 3 MB.

**There is a LIMITED NUMBER OF PLACES AVAILABLE, the deadline to apply is FEBRUARY 13, 2009.**

**The organizing board will reserve the right to admit the applicants according to the quality of projects and to the consistency of their projects with the three keywords above mentioned. A feedback will be given in a reasonable time.**

Once accepted, participants will be requested to present also a layout concept for the hired module, definitely consistent with the 3 keywords above mentioned. The layout will be approved by the TD! board.

That's Design! 2009 will be held in Zona Tortona in one of the most important and central venues of the design circuit.

Each professional can hire **from 1 to 2 modules of 7m<sup>2</sup> each**.

Each module could be either used by one designer or shared. Price is **2.160 EURO** per module.

Cost includes:

- \_ VAT
- \_ Communication services and coordination
- \_ Common spaces lighting installation, plugs, sockets and wires for up to 1,5 Kw in each module. Specific lighting installation for each module should be organised and paid separately.
- \_ Setting up tools (ladders, forklift, small scaffoldings)

### EARLY BIRD DISCOUNT

**a 10% discount will be granted to candidates applying not later than January 30, 2009.**

**Information and Application Contact:**

[info@thatsdesign.it](mailto:info@thatsdesign.it)

+39 02 83241665

THAT'S DESIGN! is an event promoted by ZonaTortona, Domus Academy and Poli.Design, the Faculty of Design and INDACO Department at Milan Politecnico.



**DESIGNERS APPLICATION FORM THAT'S DESIGN! 2009**  
**PLEASE FILL IN ACCURATELY IN CAPITAL LETTERS**

Name and Surname or Name of the Studio

\_\_\_\_\_

Address

\_\_\_\_\_

Postal Code \_\_\_\_\_ City \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Contact Person \_\_\_\_\_

Type of Activity: \_\_\_\_\_

Age \_\_\_\_\_

Preferred booth size:            7sm            14mq

I'm attaching:

- professional profile
- 3 images of the projects that will be presented at TD!2009
- website / digital portfolio

Date \_\_\_\_\_ Signature \_\_\_\_\_

**TO BE SENT TO: [info@thatsdesign.it](mailto:info@thatsdesign.it)**

THAT'S DESIGN! is an event promoted by ZonaTortona, Domus Academy and Poli.Design, the Faculty of Design and INDACO Department at Milan Politecnico.