



The Faces of Design Awards 2010 – promoting design talent worldwide

Summary

Faces of Design (FoD) is launching a new interdisciplinary competition to raise the visibility of hot design talent worldwide.

The competition is based on candidates' existing portfolios, and culminates in the publication of a printed volume, showcasing the 25 most promising design talents, by design discipline (e.g. graphic design). This collection of profiles will be distributed to over 1.000 key decision makers at more than 300 companies, including firms such as vitra, IKEA, the Richemont Group (including prestigious brands such as Montblanc, Cartier and Chloé), designers' studios such as the Campanas' and Bouroullecs', design institutions and the international design press.

In the first round of the Faces of Design Awards, the candidates have the opportunity to present the best elements of their portfolios to the judges in a safe online environment, followed by a second round with our high-profile panel.

The winners of the Faces of Design Awards will then have their profiles published and distributed to opinion leaders and key decision makers in design worldwide.

To promote emerging talents in particular, there is a special discount to encourage student participation in the competition, and participation grants to support design talent from developing economies.

The competition opens on October 1st; the deadline for portfolio submission is December 15th, 2009; an early bird registration discount is available until October 31st. The winners of the design competition will be announced in January 2010.

Eligibility

The Faces of Design Awards are open to individual designers, design studios, in-house design departments, individual design students and student groups. The design competition is international in nature, and open to representatives of any design discipline.



Deadlines

Submission: October 1st, 2009 to December 15th, 2009

Early bird registration: October 1st, 2009 to October 31st, 2009

Entry fees

- Regular participants: €40 (early bird discount) / €90 (standard)
- Students: €20 (early bird discount) / €50 (standard)

Payment Options

Participants may pay by PayPal or credit card, via the payment module on the Awards page. Payments have to be made before the submission deadline on December 15th, 2009.

How to submit an entry

Submission takes the following steps:

1. Free registration on Faces of Design
2. Payment of the Entry Fee.
3. Creating an online profile and portfolio for the first evaluation round of registered participants on Faces of Design, in time for the submission deadline on December 15th.
Select candidates are then shortlisted based on the Evaluation Criteria.
4. In the final step, the short listed candidates are invited to craft a printable PDF using templates provided, demonstrating their best work for the second evaluation round.

Evaluation Criteria

1. Profile

- Informational value: does the profile communicate clearly the candidate's background, qualifications, areas of strength, and interests?
- Presentational value: does the profile present the candidate's qualifications in a professional and visually attractive light?



2. Portfolio

- Informational value: does the portfolio showcase effectively the breadth of the candidate's skills and qualifications detailed in the profile? Is the portfolio clearly structured to be easily accessible by the panel, potential clients and/or employers?
- Quality of the design work shown.

The Panel

1. Pio Barone Lumaga, Editor-in-Chief of LOFT The Nordic BOOKazine - Italian
2. Alexander von Vegesack, Founder & Director of the Vitra Design Museum - German
3. Gala Fernandez, Head of the MA Programme 'European Design Labs' of the IED - Spanish
4. Sigga Heimis, Designer and Design Manager (IKEA, Fritz Hansen) - Icelandic
5. Maarten Baas, Designer – Dutch
6. Agnieszka Jacobson-Cielecka, Design critic and curator – Polish
7. Alain Lardet, Founder of Designer's Days, Paris - French

About Faces of Design

Faces of Design is an information portal and career platform for designers. Interdisciplinary and intercultural in nature, we seek to help designers raise their game by providing them with inspirational and informative content, and by building connections with industry players.

If you have any questions about the competition, please do not hesitate to contact us directly at info@facesofdesign.com.