



PEDRALI[®] SpA

ESTER ELEGANCE ACHIEVES THE GOOD DESIGN™ AWARD 2013

Mornico al Serio, 15th January 2014 - Pedrali wins the **Good Design™ Award 2013** in the Furniture category with **Ester** armchair designed by **Patrick Jouin**.

The Good Design™ Award is the prestigious reward promoted by the *Museum of Architecture and Design Chicago Athenaeum in cooperation with the European Centre for Architecture Art Design and Urban Studies* every year since 1950. The award is dedicated to all the different design disciplinary fields: architecture, industrial design, product design, graphics and urban planning.

After few months from the launch, that took place during 2013 edition of the Salone del Mobile, the Good Design™ Award is for Ester an important reward from the American market.

Ester armchair is a mix of elegance, ergonomics and functionality. The attention to details is everywhere. The seat is made of polyurethane foam with elastic belts on a steel structure. The result is a precious monolith made of leather or fabric complemented by refined die-casted satinized aluminum, brushed bronze or black nickel legs.

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