

STÁRODĚJNĚ

CIETA

ZNA

STUDENTSKÝ

DESIGN

CZECH

INTERNATIONAL

AWARD

FOR

STUDENT

DESIGN

2013

typeface:
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Renata Hovorková
AAAD Prague

Terms and conditions of the Competition

Czech National Award for Student Design 2013

Competition is established for Universities, High Schools, and Professional Schools of design, architecture, handicraft, and fine art.

Design Cabinet CZ in cooperation with Architecture & Building Foundation, participating Universities, Slovak Design Center, Union of Professional Designers CR, Association of Applied Graphics and Graphic Design, Association of Architects CR, and Association of Small and Medium-Sized Enterprises and Crafts CR announce the competition for the Czech National Award for Student Design 2013.

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1 / Aim of the Competition, Participants, and Subject of the Competition 2013

1.1 / Aim of the Competition

The aim of the competition is finding a connection & cooperation between schools, students and business and a permanent monitoring, documenting, evaluating, and presenting of student works of design, architecture, arts and crafts, and fine art.

1.2 / Participants of the Competition

Students of Universities, High Schools, and Professional Schools can participate in the competition, if they finished their studies at the latest in the summer semester 2013. Both individuals and author teams can participate in the competition.

1.3 / Subject of the Competition 2013

a) *Kind and Time Specification:*

All student works i.e. final exam, semestral, graduate's and other own works in the field of design, architecture, arts and crafts, fine art, and visual communication that were created after January 1, 2011, but had not been registered in the previous years of the competition, are acceptable.

b) *Topic Specification:*

All works from a broad spectre of the term design and visual communication — e.g. product design (glass, porcelain, clothes, textile, footwear, fashion complements, furniture, sanitary equipment, toys, wrappings, lamps, musical instruments, etc.), industrial design (transport, health care, engineering, technologies, etc.), artdesign (e.g. jewel and various objects), visual communication (graphic design, applied, advertising and other photographic creation, digital medium), arts and crafts (all types of materials, book bindings, etc.), interior design, architecture, stage design, design related to mechanical engineering, building, and landscape design.

c) *Requirements:*

The requirements are described in the [Appendix 1](#). The registered works that do not satisfy the specifications defined in the paragraph 1 of the Conditions or do not satisfy the specifications defined in the [Appendix 1](#), will not be accepted. If the registration fee is not paid in the defined term then the work will be put out (see the [paragraph 3.2](#) of the Conditions).

2 / Juries, Way of Assessment the Accepted Works, and Awarding

2.1 / The Juries

Three independent juries will assess the accepted works. The High School Jury will consist of appointed High School teachers and professional designers or artists. The University Jury will consist of appointed University pedagogues and professional designers or artists. The National Jury will consist of independent experts, curators, and professional designers or artists. The Juries may be international.

Jury members will be appointed in cooperation of individual educational institutions and organizers of the competition. The membership in the Juries is honorary.

2.2 / The Way of Assessment for Universities and High Schools and Professional Schools

The first two rounds of the assessment of the works will be performed via internet. The Design Cabinet CZ will provide the appointed jurors with all the necessary materials (photos, videos, animations, annotations etc. in digital form), table with the list of the accepted works, criteria for assessment, assessment point scale, and tables for assessment. Each juror will assess each work individually by recording points into the table along defined criteria.

The assessed works will be anonymous, i.e. the jurors will know only registration number without knowing names or schools.

Criteria of Assessment:

- Originality, innovation
- Technical and technological level
- Harmony of aesthetical, functional, and ergonomic solution
- Ethical, ecologic, and social aspects
- Further aspects as formulated by individual independent juries

2.3 / Nominations and Advancement to the Final National Round of the Competition

Both the University and High School Juries decide on dependency on the point assessment about nomination for the National Award for Student Design 2013. The independent National Jury consisting of professional designers and experts (respected personalities out of educational institutions) will award at most

10 prizes on the level of Good Design, 10 prizes on the level of Excellent Design and one National Award for Student Design 2013.

The organizers and partners may award a special prizes to any of the nominated works.

3 / Funding of the Competition and Registration Fee

3.1 / Way of Funding

The account was opened at ČSOB, a.s. belonging to the Architecture & Building Foundation.

Account Holder: Nadace pro rozvoj architektury a stavitelství

Bank Name: ČSOB, a.s.

Account Number: 254397167/0300

IBAN: CZ9003000000000254397167

BIC: BEKOCZPP

Payment Purpose: assigned registration number (*will be sent by e-mail*) or

Transaction Number: assigned registration number (*will be sent by e-mail*)

The registration fee must be paid to this account.

3.2 / Registration Fee

Registration fee is CZK 1000 per each submitted application with school approval. If a student submits the application individually i.e. without school approval, then the registration fee is CZK 1500 per each submitted application.

Account Holder: Nadace pro rozvoj architektury a stavitelství

Bank Name: ČSOB, a.s.

Account Number: 254397167/0300

IBAN: CZ9003000000000254397167

BIC: BEKOCZPP

Payment Purpose: assigned registration number (*will be sent by e-mail*) or

Transaction Number: assigned registration number (*will be sent by e-mail*)

Due date is 14 days after issuing the invoice (and assigning the registration number). **If the registration fee is not paid in term, then the application will be put out of the competition.** Registration fee serves for covering the administrative and organizational costs of the competition.

4 / Deadlines for Submitting Applications and Providing Works for the Competition

4.1 / Applications

The deadline for submitting the applications (i.e. registration) is **June 25, 2013**. The completely filled-in application form must be submitted (all image attachments included) on the address www.studentskydesign.cz/en. Design Cabinet CZ assigns to each registered work unique registration number. The accepted works are assessed anonymously only under its registration numbers.

4.2 / Competing Materials and Enclosures

All necessary enclosures that are part of the application must be registered via application form on the address www.studentskydesign.cz/en; the deadline is **June 25, 2013** (see the previous paragraph).

4.3 / Collecting of the Nominated Works for Evaluation by the National Jury

The date and the place of collecting of the nominated works will be published at the end of August. The supposed date is **September 6, 2013** on the address of the Architecture & Building Foundation, Václavské nám. 31, 110 00 Praha 1, Czech Republic. Posters will be presented to the National Jury together with the nominated works. No works, collected for assessment by the National Jury, are insured.

Some participants of the competition can be asked to provide posters and works for exhibitions abroad.

4.4 / Giving Back the Materials

The posters and the nominated works will be given back to the participants of the competition after appeal of the Design Cabinet CZ. If the materials are not withdrawn during one month, then they will be provided to the collections in museums engaged in design.

5 / Announcement of the Results and Ways of Presentation

5.1 / Announcement of the Results and Awarding

a) *Announcement of the Results*

Announcement of the results is planned on November 11, 2013 in the Prague theatre Disk. Nevertheless, Design Cabinet CZ reserves the right to change the date and place. This change will be announced in time. Letter of invitation for the ceremonial awarding will be sent to all the participants.

b) *Press Conference*

Design Cabinet CZ will arrange a press conference on the day of announcing results and awarding.

c) *Media Campaign*

Design Cabinet CZ will organize media campaign in two waves.

5.2 / Presentation of the Competition

Presentation of the results and awarded works will depend on the amount of financial contributions of private subjects. It is supposed that the results of the competition will be presented both in Czech Republic and abroad via Czech Centers in years 2013 and 2014.

5.3 / Presentation of the Registered Works

An adequate documentation will be prepared to the exhibition in which all awarded works will be presented and also the schools where these works were created.

The results of the competition will be presented also on the web pages of the Design Cabinet CZ, on the web pages of Studentský design, on the web pages of the cooperating institutions, and on the partner web pages. Presentation on the web pages of schools and studios is also possible.

6 / Expert Guarantor of the Competition and Contact Address

The competition is organized by the Design Cabinet CZ, Architecture & Building Foundation, and cooperating institutions.

Contact:

Design Cabinet CZ
Architecture & Building Foundation
Václavské nám. 31, 110 00 Praha 1
Czech Republic

tel.:

+420 224 225 001

+420 222 245 647

+420 602 350 805 (PhDr. Lenka Žižková)

+420 775 314 420 (MgA. Jiří Toman)

fax:

+420 224 233 136

e-mail:

info@designcabinet.cz

zizkova@designcabinet.cz

web:

www.designcabinet.cz

Appendix 1

Requirements to the Application and Submitted Works

1 / Competition Applications

The application is submitted by complete filling-in the application form (all image attachments included) on the web page www.studentskydesign.cz/en.

2 / Competing Works

Competing works are accepted to the competition in the form of appropriate photo-documentation or other visual form that are loaded during filling-in the registration form on the web page www.studentskydesign.cz/en and the format must be corresponding with the technical specifications defined in the web registration form.

Maximal number of the enclosed files with the visual attachments (without poster) is 5. It is necessary due to publication, in order that name of each enclosed file has a unique identification (name of author, name of work, alternatively name of author of the photography) — or caption to the photographs.

No diacritic is allowed in the names of the files (only acceptable characters are **A-Z, a-z, 0-9, -** and **_**). If the requirements on the format are not met, then the work will not be registered. In case of special kinds of presentation (video, animation, ...), please, contact us via e-mail (info@studentskydesign.cz).

In case of nomination and advance to the national round, the competitors or schools will be called upon (in the end of August, at the beginning of September) to provide the design:

- a) as a model, a prototype, or a complete product for assessment by the National Jury (please, see the details about the national round), if it is required by nature of the work;
- b) as a presentation board (poster) with dimension 70 × 100 cm (on height), on the solid kappa undercoat (max width 0.5 cm); the works adjusted in frames or in glass will not be accepted. The registration number must be written on the reverse side.

The works and all documents must be labelled with the registration number, **but no other identification info must be present (especially no name of author or school), otherwise the anonymity of the competition would be violated.**

The models (prototypes, products) and the presentation boards will be assessed by the National Jury and will be used for the follow-up exhibitions.

3 / Enclosures to the Competing Works

a) Mandatory Enclosures

See the Appendix 1, item 2.

b) Recommended Enclosures

Recommended supplement for the nominated works, that are assessed by the National Jury, is a portfolio that must be 'set to be anonymous'. This portfolio (maximal format A3) can consist of text and visual parts and should present a description of the work — the philosophy of the work or product (function, material, purpose etc.), example of using the product etc. It is recommended to create the portfolio in English (due to exhibition abroad). This form of presentation increases attractiveness of the competing work.

c) Agreement with the Conditions of the Competition

Author (co-authors, school) by filling-in the registration form on web pages www.studentskydesign.cz/en and sending it, expresses (express) consent with the free of charge using of the works for exhibiting and publishing, for publishing the works and contacts on internet, and expresses (express) consent to Design Cabinet CZ for creating photos, videos etc. with full respect to the copyrights.

A Brief Guide to the Registration of the Work

What Kinds of Works Can Be Submitted?

Any student works on design and visual culture created after January 1, 2011 and which had not been enrolled in any of the foregoing years of the National Award for Student Design can be submitted to the National Award for Student Design 2013. Both Czech and foreign student works are acceptable.

What Do You Need?

You must prepare these materials before registration your work (no info that could identify the author must be introduced; there are two exceptions: names of image attachments and the name of the file with poster!):

- electronic form of the presentation panel (poster);
JPG, 150—300 ppi, format B1 (i.e. 100 × 70 cm, portrait mode), max. size of the file 30 MB, format of the file name (characters allowed: only A—Z, a—z, 0—9, - and _, no diacritic and spaces!):
surname-name_name-of-the-work_poster.jpg
- maximum 5 image attachments;
JPG, length of the longer side min. 1500 and max. 3000 px; format of the file name (characters allowed: only A—Z, a—z, 0—9, - and _, no diacritic and spaces!):
surname-name_name-of-the-work_01.jpg
surname-name_name-of-the-work_02.jpg
...
- name of the work and subtitle (Czech + English and a brief annotation (300—1500 characters) in Czech and English;
- if the work is physical, provide info about dimensions (brutto + netto), weight (brutto + netto) and about used materials;
- if you are submitting your work with approval of school, check up whether (and in what way) the school will participate on paying the registration fee.

How to Submit Your Work?

Connect to the competition's web pages on www.studentskydesign.cz/en before June 25, 2013 and fill-in all necessary items. If you need next info, please contact us via e-mail (info@studentskydesign.cz) or by phone +420 775 314 420 (Mr. Jiří Toman).

What to Do Next?

You will be informed by e-mail about next steps (paying registration fee, assigning registration number, alternatively about advancing to the national round and delivering your works and printed posters).

Important Deadlines and Dates

June 25, 2013: closing of the registration form (up to this date it is possible to edit both applications and attachments);

September 6, 2013: supposed date of collecting the works and printed posters, that were nominated to the national round;

November 11, 2013: supposed date of the ceremonial announcement of the National Award for Student Design 2013.