

Enrolments open for 2010/2011 master courses and scholarships

**Scuola Politecnica di Design SPD
Milano presents the new season of
master courses in industrial design,
transportation and car design,
interior design, visual and web
design**



Master courses 2010/2011:

Scuola Politecnica di Design SPD Milano, the first design school founded in Milan and nowadays the only one with an authentic Italian head and soul, is presenting its master course programme offering one year courses in industrial design, transportation and car design, interior design, visual design, web and multimedia design.

Addressed to graduates in industrial design, architecture, engineering or equivalents, students from schools of design or applied arts and candidates with significant professional experience in the concerned sectors, all master courses are held in English language by university tutors, researchers and professionals of the related branches and combine an academic training with a final internship in companies or practices.

Design workshops, theoretical lectures, seminars and visits to companies and showrooms provide a 360 degree detailed cultural and methodological preparation, technical and technological skills and insight on the professional life of the different fields.

In particular, a close collaboration with international leading companies in the related markets – such as Audi and Lamborghini form the Volkswagen group, Beiersdorf, Whirlpool and many others - provides the indispensable understanding of briefs and a constant comparison with market and production demands. Enrolment is open now, all courses will go from October 2010 to July 2011. Internships will start in September for a minimum length of three months.

<<http://www.scuoladesign.com/master/level/master/?lang=en>>

Scholarships in car design and visual design

Contemporaneously with the presentation of its new broad programme of master courses in different design fields, Scuola Politecnica di Design SPD Milano is announcing the availability of scholarships for its master course in car design, sponsored by the Volkswagen group, as well as several scholarships for the Master in visual design. Some scholarships will also cover lodging expenses. Candidacy is open now.

For further information

Contact for application to the master courses: 0039 02 21597590, <http://www.scuoladesign.com/contact/?lang=en>

Contact for enrolment for scholarships: 0039 02 26413083, infostudenti@scuoladesign.com

Contact for editorial information: 0039 02 45491266, press@sabineschweigert.com



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Scuola Politecnica di Design SPD Milano

Outline:

Since 1954 this school has contributed to the international growth of Italian design into what we know it as today. The artist Nino di Salvatore set up SPD in 1954. As a painter and sculpturer, he has captivated and brought together artists, designers, professionals and students from across five different continents. Bruno Munari, Gio Ponti, Max Huber, Pino Tovaglia, Isao Hosoe have all taught at SPD. Gio Ponti, Achille Castiglioni, Rodolfo Bonetto and Roberto Sambonet, among the others, lectured at the school. In the most recent years the school has welcomed names such as Donald Norman, Massimo Vignelli, Stefano Giovannoni, Denis Santachiara, Andrea Branzi and Ross Lovegrove both as guest speakers and regular lecturers. SPD's educational activity has been rewarded with the exceptional recognitions: the exhibition at the Biennale di Venezia in 1986, at the Carrousel du Louvre and at the Centre Georges Pompidou in Paris; the 'Medaglia d'Oro' at the tenth Triennale in Milan and even the 'Compasso d'Oro' awarded by the ADI -Associazione Disegno Industriale in 1994; not to mention the honour of being granted twice the SMAU prize for Industrial Design.

