



PRESS RELEASE — 1/2

The Mystery | international exhibition of graphic design

Based on the Call for Participation of The Association of applied graphics and graphic design (AUG) originated international exhibition of student's posters called Mystery, which takes place in Altán Klamovka Gallery and in The Hungarian Institute Prague during September and October.

A human Eye has an ability to orientate in world and places that are surrounding us. It is verified that we perceive up to 90% of sensations by sight. Received information is transformed and interpreted on the bases personal experience. Authors of the posters derived from everyday reality, but the pieces became mysterious artworks, that are activating the visual communication and evolving display ideas.

Five countries, six faculties, seventy-six participating students and more than eighty posters. All these data are creating one project. The main Reason for organization of the Mystery exhibition was to present different views on contemporary graphic design to general public, and to show different ways of thinking and visual sensitivity influenced by cultural background of particular countries. Exhibition attempts to be not only a presentation of this specific art and design, but wants to establish and to deepen relationships among countries. Posters were created in workshops under guidance of Karel Míšek at Faculty of Art and Design UJEP in Ústí nad Labem and at Faculty of Fine Arts BUT in Brno, Pekka Loiri at Faculty of Art and Design University of Lapland and during the semester topics under supervision of Pavol Choma at Academy of Fine Arts and Design Bratislava, Piotr Kunce at The Academy of Fine Arts in Krakow and Istvan Orosz at Institute of Applied Arts of the University of West Hungary in Sopron.

The Mystery takes place simultaneously in Altán Klamovka Gallery and in The Hungarian Institute, which represents the main part of the Exhibition. In parallel with the Prague exhibition program there is second year of the international graphic workshop TOP for students at The Faculty of Art and Design in Ústí nad Labem in which participated some students from the Mystery exhibition.

The Exhibition is a part of the Finland Posters Presentation Ad Hoc in the Czech Center Prague.

mystery

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Participating Faculties:

Faculty of Art and Design, UJEP Ústí nad Labem (CZ)

Faculty of Fine Arts BUT, Brno (CZ)

Academy of Fine Arts and Design Bratislava (SK)

Academy of Fine Arts in Krakow (PL)

Institute of Applied Arts, University of West Hungary (HU)

Faculty of Art and Design University of Lapland (FIN)

Exhibition Opening in The Hungarian Institute: Wednesday, October 3rd, 7 p. m.

Duration of the Exhibition: October 4–26 2012

Address: The Hungarian Institute, Rytířská 25–27, 110 00 Praha 1

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Programm is protected by Karel Míšek (CZ), Pekka Loiri (FIN) and Istvan Orosz (HU).